

web www.thattomkid.net email tom_eidukonis@yahoo.com phone 949.230.1710

SKILLS: Proficiency with **Adobe Photoshop, Illustrator and InDesign; Quark Xpress; Adobe Dreamweaver**
Familiarity with **Microsoft Office, Pagemaker, Flash, html, css, ACT**
Experience with **print and web design, photo editing, production processes, and traditional comping**

EDUCATION: Kutztown University: **B.F.A. in Communication Design**, Magna Cum Laude

AWARDS: Karen Anderson Memorial Award; Helen S. Noonan Memorial Award; George B. Hancher Memorial Award

work experience

winter 2009-present

Marketing Manager, NEi Software, Westminster, CA:

developed visual identity for marketing materials including brochures and packaging, maintained and developed company website, produced and distributed email campaigns, created online and print advertising, supervised marketing interns and contract workers

summer 2007-winter 2009

Freelance Graphic Artist, Orange County, CA:

produced print collateral including brochures, flyers and postcards, in addition to creating websites and eblasts

fall 2006-summer 2007

Graphic Designer, Graves Advertising, Lake Forest, CA:

designed logos, stationary, brochures and advertisements for several home builders including John Laing Homes

spring 2005-fall 2006

Graphic Designer, AspenMedia, Irvine, CA:

designed logos, stationary, brochures, advertisements and websites for a broad range of clients

winter 2004-spring 2005

Senior Designer, Studio 949, Santa Ana, CA:

designed logos, stationary, brochures, newsletters and packaging for a variety of clients

fall 2002-fall 2003

Graphic Artist/Office Assistant, Bertone Advertising/Five Star Billiards, Santa Fe Springs, CA:

created magazine and newsletter ads, produced direct mail catalog and internet banners, helped to process and ship orders

spring-summer 2002

Freelance Graphic Artist, David's Bridal, Conshohocken, PA:

relaunched identity system for Priscilla of Boston bridal boutiques, collaborated with art directors to create effective advertising, packaging, in-store signage and sales aids for Priscilla of Boston and David's Bridal boutiques

winter 2001-summer 2001

Freelance Graphic Artist, Studio 949, Santa Ana, CA:

produced sell sheets, stickers, ad kits and other promotional pieces; designed greeting cards, calendars, iron-ons, etc. for canonprintplanet.com; translated client goals to designs; multitasked between design, production and administrative work

winter-spring 2001

Freelance Graphic Artist, Jensen Design Associates, Long Beach, CA:

worked primarily as a production artist with clients such as Canon, Samsung and Kenwood, producing brochures, launch kits, catalogs and other collateral

winter-summer 2000

Intern/Graphic Designer, Randall Design, Hamburg, PA:

assisted in design and production of posters, folders, and catalogs for various clients; interacted with clients to assure their satisfaction with our services